

Ektelon Announces the First National Racquetball / Wallyball Collegiate Intramural Program

Ektelon, the leader in racquet innovations, has created the first national program for racquetball and wallyball in the history of collegiate intramurals. The program, which is slated to launch in the first quarter of 2004 at select colleges around the country, will be offered free of charge to participating schools, according to Scott Winters, General Manager of Indoor Court Sports at Prince Sports, Inc.

“There are hundreds of schools throughout the country that have underutilized racquetball courts. This program will assist the intramural directors to create new or build existing programs at the schools, thus offering more intramural choices for the students and maximize court usage,” said Winters. “This collaborative program teaches the students a healthy activity, assists the program directors and benefits the school intramural program. It’s a great combination.”

According to the National Intramural Recreation Sports Association there are an estimated five and a half million students participating in collegiate recreational programs. “This program was long overdue. With the millions of players and thousands of racquetball courts at the schools, it’s a natural and healthy grassroots intramural program,” stated Joe Garcia, Program Director and inventor of Wallyball. “The program provides equipment, teaching aids, and materials that will increase the proficiency and enjoyment of these sports at the intramural grass roots level to the schools, at no charge. We are grateful to the companies and associations who had the vision and are supporting this program; Ektelon, Tachikara, the United States Racquetball Association and the Association of United Wallyball Players”

PROGRAM SERVICES AND BENEFITS PROVIDED AT NO CHARGE

- Guidance and administrative support in conducting sanctioned racquetball/wallyball leagues and/or tournaments. These leagues and tournaments may be existing programs or we will assist the intramural director develop a new programs.
- Customized scorecards and draw sheets with the institutions name and logo will provided on an electronic file.
- Prizes for winners in each racquetball/wallyball league or tournament.
- An official AUWP wallyball or USRA racquetball rulebook will provided for each new player in the respective league and tournament.
- A guide to racquetball/wallyball playing strategies for all skill levels.

- A racquetball or wallyball clinic and demonstration will be provided by an experienced racquetball/wallyball team to demonstrate rules, technique, strategy and safety to the students where available.
- An associate AUWP player membership to all students participating in leagues and tournaments.
- Institutional discounts for racquetball/wallyball equipment, apparel and accessories.

OPTIONAL OPPORTUNITY

- A complete customized league and tournament administration program.
 - This feature will allow the intramural director to administer and communicate all aspects of the league and/or tournament including scheduling, customized web page design, posting results in real time and the acceptance of registration payments on line.
 - Once the players register they will have the ability to check schedules and results of the league and or tournament matches.
 - There will be a nominal yearly or player membership fee to the school or student.
 - Saves time and easy to manage and administer!

Responsibilities of Intramural Director

- Distribute rulebooks to the players prior to each league or tournament and prizes to winners after the league and or tournament.
- Attach league and tournament posters and or flyers where players can read them near the playing facility.
- Assist communicating the program on campus
- Provide a list of names and email address of the participating students

The Association of United Wallyball Players is an associate member of NIRSA